



S.E.M.T.'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST-
PALGHARPIN - 401 203, (MAHARASHTRA)



3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship.

2017-18

Sr. No	Name of the workshop/ seminar/ conference	Date From - To
01	Seminar on Digital Marketing "An Entrepreneurship development skill"	15/12/2017 - 15/12/2017
02	Seminar on Social Media & Society	06/01/2018 - 06/01/2018
03	Seminar by T.I.M.E. Career Guidance in the Field of Finance, Marketing & HR "An Entrepreneurship Guidance Programme in the Field of Finance, Marketing & HR"	08/01/2018 - 08/01/2018
04	Seminar on Career Guidance "Using MBA as a source for development of Entrepreneurship skills"	01/02/2018 - 01/02/2018
05	Workshop on How to Reuse Waste Paper as Art & Craft "An Entrepreneurship Development Skill"	16/02/2018 - 16/02/2018
06	Workshop on How to crack MBA CET "A Step towards development of Entrepreneurship Skills"	27/02/2018 - 27/02/2018
07	Workshop on Tally ERP -9 Accounting Software "A Course for Entrepreneurship Skill development"	10/03/2018 - 10/03/2018
08	One Day International Conference on "Commerce, Banking, Economics, Management, Law, Social Science and Environmental Concern"	27/01/2018 - 27/01/2018




Principal

Principal
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nawayat Nagar (W), Tal. Vasai, Dist. Palghar - 401 203



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Seminar on Digital Marketing
"An Entrepreneurship development skill" held on 15/12/2017

S.E.M.T's
M.B. Harris College of Arts &
A.E. Kalsekar College of Commerce and Management

14 Dec, 2017

NOTICE

All the students are hereby informed that Seminar on "Digital Marketing" will be held on 15th Dec 2017 i.e. Friday at 10:30 a.m. The speaker of the program will be Mr. Sharad Thprbole and Shyam Rawat (HRD-Vasai). Students are requested to be present as attendance is compulsory.

Incharge

Asst. Prof. Sujata Yadav

Principal

(Dr. Khalil Ahmed)

F.Y.BCOM A

F.Y.BCOM B

S.Y.BCOM A

S.Y.BCOM B

T.Y.BCOM

F.Y.BMS

F.Y.BMS B

S.Y.BMS

T.Y.BMS

F.Y.BFM

S.Y.BFM

T.Y.BFM

F.Y.BA

S.Y.BA

T.Y.BA

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Brochure of Seminar on Digital Marketing
"An Entrepreneurship development skill"

S.E.M.T.'s
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Seminar on Digital Mktg

15/12/17

After completion of the course students will be awarded
"Advanced Digital marketing and Analytics Diploma"

Duration: **100 Hours**
 Classroom training, Theory & Practical & Project

Certification: **Advanced Digital marketing and Analytics Diploma**

Additionally, students will be trained for Industry acclaimed certification from Google and Hubspot Academy.

Module-1: Introduction to Digital Marketing

- Digital Marketing vs Traditional Marketing
- E Commerce marketing
- Digital marketing planning
- Understanding internet
- Understanding Domain and Hosting
- Website planning and creation

Module-2: Search Engine Marketing (Adwords)

- Understanding Adwords and Bing adcenter
- Adwords account structure
- Understanding Adwords algorithm
- Creating search campaigns
- Performance tracking
- Optimizing search campaigns
- Creating display campaigns

Module-3: Social Media Marketing

- Facebook Marketing
- Google Plus Marketing
- LinkedIn Marketing
- Twitter Marketing
- Video Marketing
- Instagram and Pinterest

Module-4: Mobile Marketing

- Mobile App Marketing
- Mobile App Monetization
- SMS Marketing
- Mobile friendly Websites

Module-5: Content Marketing

- Writing compelling content
- Keyword research for content
- Writing compelling headlines
- Optimizing content for search engines
- Promoting content

Module-6: Search Engine Optimization

- Keyword research
- On Page Optimization
- Off Page Optimization
- Webmaster tools
- Local SEO
- SEO Tools
- Google Algorithms
- SEO Reporting

Module-7: Web Analytics

- Understanding Google Analytics
- Set up Analytics account
- Goals and conversion
- Understanding bounce rate and exit rate
- Setting up Funnels
- Integrating Adwords and Analytics
- Customized reports

Module-8: E Mail Marketing

- Types of E Mail Marketing
- Platforms for E Mail Marketing
- Auto responders
- Improving ROI by testing

Module-9: Affiliate Marketing

- Understanding affiliate marketing
- Affiliate marketing freelancing
- Top affiliate networks

Module-10: Blogging and AdSense

- Responsive blog setup
- Blog premium themes
- Blog structure and blogging frequency
- Getting approved for Google AdSense
- Placing ads and affiliate marketing

Project Work

Each student creates a website/Blog and creates a digital marketing strategy for a brand based on the learnings of the course.

Career Options

After completing the course, students can expect to work in any of the following roles or designation:

- SEO Executive
- SEM/PPC Expert
- Social Media Manager
- Content Writer
- Affiliate Marketer
- Web Analytics expert
- Digital Marketing Manager

How much can I expect to earn

Salary and career growth depends upon the organization, skill sets, experience and your role. However, you can get a general idea from the below data:

Role	Salary (per year)
Digital Marketing Manager	6 lakhs to 15 lakhs
SEO Manager	4 lakhs to 10 lakhs
SEM/PPC expert	4 lakhs to 10 lakhs
Web developer/designer	5 lakhs to 10 lakhs
Social Media Manager	3.5 lakhs to 7 lakhs
Content Writer	3.5 lakhs to 6 lakhs

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YOUR NAME HERE

YOUR Name

Contact: 7888161904



Why choose Digital Marketing ?

- Currently, 30 Percent of India's population have access to internet. This number is expected to double in 3 years time.
- Increasing number of people who use Mobile internet for search and shopping.
- Most companies are going digital and by 2020 most companies will have an online presence and this will create a lot of career opportunities.
- Currently there is a huge demand for digital marketing professionals, however there is a shortage of skilled staff.
- Securing your future: Digital marketing is here to stay. It is a growing and thriving industry.
- Digital Education is growing 10 times faster than traditional learning.
- You get to choose any industry to work in. Digital marketing is not industry restricted. You can work in Pharma, IT, Telecom, Finance etc.
- You can work in any part of the world. As per the "2017" survey, 60% of companies are already employing digital marketing.
- You can work as a freelancer or entrepreneur. You can work from home and you can work full time or part time without spending any money on education.



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Certificate Course in Digital Marketing



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- SMO
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- Search Engine Marketing
- Web Analytics
- Social Media Marketing
- PPC Training

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Why Choose Preceptors ?

- ◆ Small batch sizes
- ◆ Industry experts as faculty
- ◆ Training provided for industry's current & future needs. Programs include Hubspot certifications
- ◆ Course curriculum with focus on both theory and practice
- ◆ Project work to be done by each student

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Report of Seminar on Digital Marketing *"An Entrepreneurship development skill"*



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PIN - 401 203, (MAHARASHTRA)

Seminar Report: Digital Marketing Seminar

A.E. KALSEKAR College recently organised a seminar on digital marketing.

The resource persons: Mr. Sharad Thorbole and Mr. Shyam Rawat from HRD-Vasai, shared their insights on the subject.

Date: 15th December 2017

Key Topics:

1. Overview: An introduction to digital marketing, its strategies, and techniques.
2. Importance: The significance of digital marketing in the business landscape.
3. Strategies: Discussion on SEO, PPC advertising, social media marketing, etc.
4. Understanding the Audience: Emphasis on market research and data analytics.
5. Trends: Insights into influencer marketing, chatbots, voice search, and personalization.
6. Career Opportunities: Information on roles and skills required in digital marketing.

Conclusion:

The seminar provided valuable insights into digital marketing. Topics covered included an overview, importance, strategies, audience understanding, trends, and career opportunities. The students gained knowledge to excel in this field.



Principal
Dr. Mohammad Khalid Ahmad
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



Attendance of Seminar on Digital Marketing
"An Entrepreneurship development skill"

15/12/17 Seminar on Digital Marketing conducted by 2017

Sr. NO	Name of the students	Stream	Mobile No	Sign
	Simal Shaikh	F.Y.B.M.S	9766386796	Shaikh
	Nida Chulbul	F.Y.B.M.S	8888420478	Nida
	Nazneen Botke	F.Y.B.M.S	9028103918	N/S Botke
	Muskan Khan	F.Y.B.M.S	9821122309	Muskan
	Uzma Ansari	F.Y.B.M.S	9699848800	Uzma
	Aarita Shaikh	F.Y.B.M.S	7385185259	Aarita
	Pooja Ram	F.Y.B.M.S	9762789539	Pooja
	Shaikh Raziya	F.Y.B.M.S	8898186126	Raziya
	Nazkiya Arshad	F.Y.B.M.S	7080992792	Nazkiya
	Khan Amal	F.Y.B.M.S		Amal
	Ronit Paclayer	F.Y.B.M.S	889759462	Ronit
	Farid Nisfat Naem	S.Y.B.M.S	9867994396	Farid
	Memon Ahmed	S.Y.B.F.M	9021114305	Memon
	Aakash Kashyap	S.Y.B.F.M	8698382576	Aakash
	Ali Faizan	S.Y.B.M.S	8406996257	Ali
	Shreya Nand Nikhat			Shreya
	Srujan Shukla	S.Y.B.M.S	9821205583	Srujan
	Aryata Deepa	S.Y.B.M.S	9890320103	Aryata
	Sachin Trivedi	S.Y.B.M.S	8888301673	Sachin
	Tejaswini Jaiswal	S.Y.B.M.S	8796717014	Tejaswini
	Karishma Chavhan	S.Y.B.M.S	7208470850	Karishma
	Ajeet Yadav	S.Y.B.M.S	7261904341	Ajeet
	Dal Surti	S.Y.B.M.S	9145462204	Dal
	Akash Joshi		8783288212	Akash
	Amit Chaudhary	S.Y.B.M.S	9561016620	Amit
	Sony Prakash Gupta	S.Y.B.F.M	9930740852	Sony
	Seema R. Jaiswal	S.Y.B.F.M	9702663587	Seema
	Jatu Insha Anis	S.Y.B.F.M	8623923695	Jatu
	Jatu Sakina Anis	S.Y.B.F.M	8087986062	Jatu
	Baig War Sabo	S.Y.B.F.M	8446130459	Baig
	Kushwaha Chandu	F.Y.B.M.S	935009070	Kushwaha
	Chudhary Rizwana	S.Y.B.F.M	9096457188	Chudhary
	Vishwakarma Anjali	S.Y.B.F.M	7498919353	Vishwakarma
	Hema Parmar	F.Y.B.M.S	9322107799	Hema
	Shaikh - Tozeer	F.Y.B.M.S	8237381636	Shaikh
	Himanshi Singh	F.Y.B.M.S	996094047	Himanshi
	Anand Wafar	F.Y.B.M.S	8010270440	Anand



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Sonal Vaishya	Ty. BMS	840877078	Sonal.
Neelam Singh	- " -	8983724791	
Chitra Sawant	- " -	7888226298	
Bablu kaval	- " -	9960200122	
Omkar chapte	- " -	9960200122	
Heena shikh	- " -	7028171182	Heena
Joti Baghat	- " -	7040095031	Joti
Silpa Shrivastav	Ty. BMS	73873011821	
Rohit Dhanawade	Ty. BMS	9689608288	
Eram Shikh	- " -	9960200122	Eram
Archana Agrahari	S.Y. BFM	8027077976	Archana
Madhu Pal	Sy BFM	9011672696	Madhu
Anup Shukla	Ty BMS	9960200122	Anup
Jirani Khan	S.Y. BFM	969994236	
Burhandan	S.Y. BFM	7040205704	
ADARSH VISHWAKARMA	S. BMS	892214597	ADARSH
Baloch Aliya Abdul Sattar	S. BMS	7506012797	Baloch
Juli chaudhary	S BFM	8983069692	Juli
Mamta Najbhay	S BFM	9983069692	Mamta
Geopal Singh	Sy BMS	7973804031	Geopal
Prakash Suthar	Sy BMS	9028834301	Prakash



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Seminar on Social Media & Society held on 06/01/2018

S.E.M.T's
M.B. Harris College of Arts &
A.E. Kalsekar College of Commerce and Management
NAAC Accredited B+

4th Jan, 2018

NOTICE

All the students are hereby informed that Seminar on "Social media and Society" will be held on 6th Jan 2018 i.e. Thursday in college campus at 10:30 a.m. The speaker of the program will be Ali Adil Khan. Students are requested to be present as attendance is compulsory.

Incharge

Asst.Prof.Sujata Yadav

Principal

(Dr. Khalil.Ahmed)

Principal

Shurparaka Educational & Medical Trust
M. B. Harris College of Arts & Commerce
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F.Y.BCOM C

S.Y.BCOM A

S.Y.BCOM B

T.Y.BCOM

F.Y.BMS A

F.Y.BMS B

S.Y.BMS

T.Y.BMS

F.Y.BFM

S.Y.BFM

T.Y.BFM

F.Y.BA

S.Y.BA

T.Y.BA





Images & Media Publication of Seminar on Social Media & Society

THE TALK SHOW ON
SOCIAL MEDIA



اردو ٹائمز
24-10-2018
The Under Times
24-10-2018

06-01-2018



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Thanks Letter for Seminar on Social Media & Society

SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT
AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" GRADE BY NAAC

6/1/2018

To,
Mr. Ali Aadil Khan
Journalist & social Worker

Respected Sir,

This is to put on record our heartfelt thanks for accepting our Invitation to deliver a Talk on "Social Media and the Society" on 6/1/2018 at 10.00 am in our college premises.

Kind regards,

Yours Sincerely,



Dr. M.K.Ahmad
Principal



Report of Seminar on Social Media & Society



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PIN - 401 203, (MAHARASHTRA)

Report: A talk on the impact of social media on society

Mr. Adil Khan, the Editor-in-Chief of Time of Media newspaper, delivered a talk on the impact of social media on society at A.E. Kalsekar College in Nalasopara.
Date : 6th January 2018

During his speech, Mr. Khan discussed the growing influence of social media in our daily lives and the profound impact it has on society. He highlighted both the positive and negative aspects of social media, urging the students to be aware of the potential risks and benefits.

Mr. Khan emphasised the importance of responsible usage of social media platforms. He spoke about the power of social media in disseminating information, promoting awareness, and mobilising communities for social causes. He encouraged the students to leverage this power to bring about positive change in society.

On the flip side, Mr. Khan also shed light on the pitfalls of social media, such as cyber bullying, misinformation, and the detrimental effects on mental health. He cautioned the students to be cautious while sharing personal information online and to critically evaluate the content they come across.

The talk concluded with a Q&A session, where students enthusiastically raised questions on various aspects of social media and its impact. Mr. Khan provided valuable insights and practical tips to navigate the social media landscape responsibly.

Overall, the talk by Mr. Adil Khan was an enlightening and thought-provoking experience, urging students to be mindful of their social media usage and encouraging them to utilise the platform positively for the betterment of society.



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Shurparaka Educational & Medical Trust's
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Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



Attendance of Seminar on Social Media & Society

A Talk ON Relevance of Social media & Society
Ali Adil Khan
06/01/18

Sr.	Name of the students	Stream	Mobile No.	Sign
1	Vishwakarma Shweta Ravindra	S.Y.B.A	7028446952	Shweta
2	Rachana Varma	S.Y.B.A	9987747555	Rachana
3	Shevani Pal	S.Y.B.A	9890339192	Shevani
4	Khan Umme Sidra	S.Y.B.A	9561061520	Umme
5	Mehwash Shahid Muzumkar	F.Y.B.A	7709859353	Mehwash
6	Khan Amal Dilawar	F.Y.B.M.S	8087817595	Amal
7	Shaikh Raziya	F.Y.B.M.S	8898186126	Raziya
8	Shaikh Arifa	F.Y.B.M.S	738985259	Arifa
9	Khan Nazmeen Bano Mukhtar	F.Y.B.Com A	8149963589	Nazmeen
10	Aliya parveen Mohd Naem	F.Y.B.Com A	9322062323	Aliya
11	Zahara ARAAB Shaheeruddin	F.Y.B.Com B	7276808447	Zahara
12	Asifa Boshia Ahmed	F.Y.B.Com (B)	7391892364	Asifa
13	Vinla choudhary	F.Y.B.Com (A)		Vinla
14	Parinaz Saneber	F.Y.B.Com		Parinaz
15	Dango Zeerat Safer	S.Y.B.M.S	8551987965	Dango
16	Qureshi Naniara Husain	F.Y.B.Com	8888314195	Naniara
17	Chawse Noorain Abdul Qayum	F.Y.B.Com	9768418337	Noorain
18	Shaikh Tazeen	F.Y.B.M.S	8237391636	Tazeen
19	Poema hemareshwarsingh	F.Y.B.M.S	9322107199	Poema
20	Shaikh Seema Abdul Kader	F.Y.B.M.S	87709624583	Seema
21	Priiti Jitendra Jaiswal	S.Y.B.Com	7558593890	Priiti
22	Gupta Amrita Rajkumar	S.Y.B.Com	7218821022	Amrita
23	Arpana Geetab Jaiswal	T.Y.B.Com	9273831750	Arpana
24	Deefa Geetab Jaiswal	F.Y.B.Com	9273831750	Deefa
25	Afsana Khatoon Masroof Alam	F.Y.B.Com	9175427619	Afsana
26	Mausya Priyanka Anrudh	S.Y.B.Com	9665507895	Priyanka
27	Mishra Sneha Rakesh	S.Y.B.Com	9096620215	Sneha
28	Manihar Safiya Ashraf	S.Y.B.Com	9261957716	Safiya
29	Singh Priiti Rakesh	S.Y.B.Com	9730345096	Priiti
30	Asabe Mamata Krishna	S.Y.B.Com	9619517684	Mamata
31	Shaikh Shabnam Muauwar	S.Y.B.Com	9561145675	Shabnam
32	Kanchan Sahani	S.Y.B.Com	9819017270	Kanchan
33	Masjina Iesthak Shaikh	F.Y.B.Com	8237500583	Masjina
34	Rekha Satish chandrabai yadav	F.Y.B.Com	8983137991	Rekha
35	Idaishi Aliya Geetab Murtaza	F.Y.B.Com	8237502482	Aliya
36	VP Shwaskarma Chanchal Rakesh hyam	F.Y.B.Com	8793246507	Chanchal



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CODE : GEN 041

S.No	Name of the students	Class	Mobile No	Signature
37	Singh kajal Nandlal	F.Y.B.com	9960273452	Singh
38	Azmatunnisa Sayyed Jamil.	F.Y.B.com	7387285852	Azmatunnisa
39	Shaiikh Mangabeen salim	F.Y.B.com(B)	9503929001	Mangabeen
40	Ansari Nageena Asgar	F.Y.B.com(A)	8237556779	Nageena
41	Ansari Firdous Alique Ahmed	F.Y.B.com(A)	9730890031	Firdous
42	Yadav Jyoti Sadanand	F.Y.B.com(B)	9764930519	Jyoti
43	Rai Anchal Hiratal	F.Y.B.com(B)	9730516542	Anchal
44	Karankot aysha	S.Y.B.com	8793844631	Karankot
45	Shaikh Saba Shaif	S.Y.B.com	7219859206	Saba
46	Shaikh Fatima kaim	S.Y.B.com	8149787574	Fatima
47	Shaikh Afsana Bashir	S.Y.B.com	9730728767	Afsana
48	Dhukka Afsreen Elyas	T.Y.B.com	9970656740	Afsreen
49	Azmi Fashin Zubet	T.Y.B.com	9503558147	Fashin
50	Kachawa Shabana Yusuf	F.Y.B.FM	8169312245	Shabana
51	Gupta Madhu Premchand	F.Y.B.com	9096098897	Madhu
52	Mausya Babita Divesh	F.Y.B.com	8793305411	Babita
53	Joshi Pranali Ravindra	S.Y.B.com	8446406261	Pranali
54	Jaiswal Manisha Chhotelal.	S.Y.B.com	9503836196	Manisha
55	Rai Pooja RamPrakash	S.Y.B.FM	9631671817	Pooja
56	Nishwakarma Anjali Suresh	S.Y.B.FM	7498919353	Anjali
57	Singh Poojanka Ramesh	F.Y.B.com	9702962391	Poojanka
58	Mishra Sapana Umesh	F.Y.B.com	7028871268	Sapana
59	Khan Humera Harjeet	F.Y.B.A	8433631010	Humera
60	Mulla Khadija Faiyaz	F.Y.B.A	8446995527	Khadija
61	Khan Ammara Raees	F.Y.B.A	91028110962	Ammara
62	Pathan Farah Yusuf	F.Y.B.A	9237271489	Farah
63	Shilpa Shrivastav	F.Y.B.MS	7276016623	Shilpa
64	Chowdhary Juh Rampavesh	S.Y.B.FM	8983069692	Juh
65	Rajshree Pramita Hawaldar	S.Y.B.FM	7219040263	Pramita
66	vishwakarma Rakhi .B.	S.Y.B.com	9561001904	Rakhi
67	Jasnak Hafsa Intiyaz	S.Y.B.FM.	8237551329	Hafsa
68	Mangesh .m. Rajale	T.Y.B.com	9019517154	Mangesh
69	kazi Dawood Zamil	T.Y.B.com	7387653636	Dawood
70	Nair Garvish Satyan	T.Y.B.com	7387641662	Garvish
71	Khan Asma	S.Y.B.com	9763567506	Asma
72	Indorewala Umulbhiram	S.Y.B.com	7378595047	Umulbhiram
73	Khan Mehvesh Intiyaz	F.Y.B.com	7111717200	Mehvesh



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MOINUDDIN B. HARRIS COLLEGE OF ARTS,
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PALGHARPIN - 401 203, (MAHARASHTRA)



Sl. No	Name of the students	Class	Matricle No.	Signature
74	Savita Vijay Chauhan	F.Y. B.Com (A)	9892162638	Savita

Shurpan
A. E. Kalsekar
Nallasopara (W)

Principal
Trust's
Management
401 203



Principal
Shurpan Education & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



Seminar by T.I.M.E. Career Guidance in the Field of Finance, Marketing & HR
"An Entrepreneurship Guidance Programme in the Field of Finance, Marketing & HR" held on 08/01/2018

S.E.M.T's
M.B. Harris College of Arts &
A.E. Kalsekar College of Commerce and Management
NAAC Accredited B+

6th Jan, 2018

NOTICE

All the students are hereby informed that Seminar on "T.I.M.E Career Guidance on Finance, Marketing and HR" will be held on 8th Jan 2018 i.e. Monday in A.V. Room at 11:30 a.m. The speaker of the program will be Ms Payal Mukherjee Deputy Manager and Dheeraj Purohit Asst Marketing Manager. Students are requested to be present as attendance is compulsory.

Incharge

Asst.Prof.Sujata Yadav

Principal

(Dr. Khalil Ahmed)

Principal

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



- F.Y.BCOM A *Mona*
- F.Y.BCOM B *[Signature]*
- F.Y.BCOM C *[Signature]*
- S.Y.BCOM A *[Signature]*
- S.Y.BCOM B *[Signature]*
- T.Y.BCOM *[Signature]*
- F.Y.BMS A *[Signature]*
- F.Y.BMS B *[Signature]*
- S.Y.BMS *[Signature]*
- T.Y.BMS *[Signature]*
- F.Y.BFM *[Signature]*
- S.Y.BFM *[Signature]*
- T.Y.BFM *[Signature]*
- F.Y.BA *[Signature]*
- S.Y.BA *[Signature]*
- T.Y.BA *[Signature]*



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**Thanks Letter for the Seminar by T.I.M.E. Career Guidance in the Field of
Finance, Marketing & HR**

**“ An Entrepreneurship Guidance Programme in the Field of Finance,
Marketing & HR”**



SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
**M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT**
AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" GRADE BY NAAC

Ref. No. _____

8/1/2018

To ,
Mr. Dheeraj Purohit
Asst. Manager Marketing
T.I.M.E. Pvt. Ltd.

Respected Sir,

This is to put on record our heartfelt thanks
for accepting our Invitation to deliver a Lecture on
"Career Guidance" on 8/1/2018 at 10.00 am in our
college premises.

Kind regards,

Yours Sincerely

Dr. M.K.Ahmad
Principal

Nawayat Nagar, P. O. Sopara (West), Tal. Vasai Dist. Palghar, Pin-401 203. Tel.:0250-6421694 / 7840941177
www.semtrustcolleges.net • E-mail:semtcollege@yahoo.com



Attendance Record for Seminar by T.I.M.E. Career Guidance in the Field of Finance, Marketing & HR

"An Entrepreneurship Guidance Programme in the Field of Finance, Marketing & HR"

* CODE: GEN/DET		MI	TIME	08/01/2018	M. Dheeraj Pawar Mo. Par. of Marketing
Sr. NO.	Name of the students	Class	Mobile NO	Sign	SR
1.	SHAIKH NOOR NIKHAT	SYBMS	8097755765	Shai	
2.	FARID NISHAT NASEEM	SYBMS	8237340990	Nishat	
3.	Chandhary Rizwana R.K.	SYBFM	9006457188	Rizwana	
4.	Yadav Chandani Bhanat	SYBFM	7910159300	Chandani	
5.	Shah Nasreen Bekal Hussain	T.Y.Bcom	9503585292	Nash	
6.	Popat manasi yogesh	T.Y.Bcom	8390443171	Popat	
7.	Shahin siraj Khan	T.Y.B.com	8180041656	Shahin	
8.	Rukhsar Allauddin Shaikh	T.Y.B.com	9730028543	Rukhsar	
9.	Gupta Deepa Rajesh.	SYBMS	9890320143	Deepa	
10.	Gupta Arati Omprakash	S.Y.BMS	8888405631	Arati	
11.	Mausiya Poojanka Jawaharlal	S.Y.BMS	9833642976	Poojanka	
12.	Panchal Shehal Sunil	S.Y.BMS	8983584032	Panchal	
13.	Rinohit Bhagyawati Ambekar	S.Y.B.M.S	7021675611	Bhagyawati	
14.	Idris uzama shatig Ahmad	S.Y.B.M.S	8237212309	Idris	
15.	Khushi shrawan Shahy	S.Y.B.M.S	7391919804	Khushi	
16.	Beena Vishwanath Yadav	T.Y.Bcom	9175611656	Beena	
17.	Soni Harilal Yadav	T.Y.B.com	9172620516	Soni	
18.	Vimla choudhary	T.Y.B.com	86074989635	Vimla	
19.	Ansari Benazir Hafiz	T.Y.B.com	8806215446	Benazir	
20.	Saswasi Abdul Rahim	T.Y.B.com	8983299029	Saswasi	
21.	Ansari Bushra Asif H.	T.Y.B.com	7977912979	Bushra	
22.	Pooja Sawya	T.Y.B.com	8554964625	Pooja	
23.	Reena Singh	T.Y.B.com	8600523119	Reena	
24.	Qureshi Shehnaaz	T.Y.B.com	7058025573	Shehnaaz	
25.	Suman mabrya	T.Y.B.com	9960933559	Suman	
26.	Tahseen Raisuddin	T.Y.B.com	7758399461	Tahseen	
27.	Siddiqui Fatima	T.Y.B.com	9096255158	Siddiqui	
28.	Khan Ayesha Zafarul Hasan	T.Y.B.com	9028248016	Ayesha	
29.	Mathias Nikhita John	T.Y.B.com		Nikhita	
30.	Khan Shabnam Israil	T.Y.B.com	9765726066	Shabnam	
31.	Vishwakarma Anjali Suresh	S.Y.BFM	7498919353	Anjali	
32.	Rai Pooja Ramprakash	S.Y.BFM	9631677817	Pooja	
33.	Sonali yodav	T.Y.B.com	8551028821	Sonali	
34.	Karnat Nisar Khan	T.Y.B.com	7397894001	Nisar	
35.	Nalkharde Ammara Farooque	T.Y.B.com	8080882430	Ammara	
36.	Arshana Agrahani	SYBFM	8087077976	Arshana	



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Seminar On Career Guidance

Sr No.	Name of the Student	Class	Mobile No.	Sign.
37	Pal madhu.	6 th BFM.	9011672696	Madhu
38	Rajbhar Manidevi H.	5 th BFM	7219040269	Manidevi
39	Choudhary Juli Kompreesh	Sy.B.f.m	8983069692	Juli
40	Garali Suresh Krutika	S.Y.B.F.M		Krutika
41	Mulla Jasmine Zakir	S.Y.B.F.M	8202877764	Jasmine
42	Neha gupte	T.Y B.com	7040264325	Neha
43	Secti Sanaj	T.Y B.com	8806471162	Sanaj
44	Sonu kumari H.	Ty.B.COM	9665808009	Sonu
45	Divya Hanishchandra panab	T.Y.B.Com	8793149881	Divya
46	Shaikh Heena	T.Y.B.MS	7028171182	Heena
47	Shaikh Exam	T.Y.B.MS	8237467958	Exam
48	Exam Benji	T.Y.B.MS	7709348374	Benji
49	Shabnam J. Khan	T.Y.B.MS	8767633232	Shabnam
50	Aditna S. Sawant	T.Y.B.MS	7888226298	Aditna
51	Shubhangi Netam	T.Y.B.Com	7767823518	Shubhangi
52	Beg Noorsaba Elyas	5 th BFM	8446190959	Noorsaba
53	Sahani Geegeta Suresh	S.Y.B.F.M	7709272324	Geegeta
54	Gupta Sanj Prakash	S.Y.B.F.M	9930790652	Sanj
55	Jaiswas Deema Rampyare	S.Y.B.F.M	9702663587	Jaiswas
56	Foaja kamala prashad Sanaj	T.Y BFM	9730922705	Foaja
57	Shweta Sanaj	T.Y.B.MS	2350811506	Shweta
58	Neelam Singh	T.Y.B.MS	8983724791	Neelam
59	Sonal Vaishy	T.Y.B.MS	8446871078	Sonal
60	Suryesh Vishwakarma	T.Y.B.MS	9668734381	Suryesh
61	Mamot Yadav	T.Y.B.MS	8446119562	Mamot
62	Raj Palival	T.Y.B.MS	9657508600	Raj
63	Memon Mohamed Ahmed	S.Y.B.F.M	8329094718	Memon
64	Kashyap Akash Dhanath	S.Y.B.F.M	8698382570	Kashyap
65	Sunil Rajnath Pal	T.Y.B.com	7066700911	Sunil
66	Sumit dubey	T.Y.B.com	7219741966	Sumit
67	Surat Tiwari	T.Y.B.com	8446176198	Surat
68	Vivekanand Yadav	T.Y.B.com	8806159834	Vivekanand
69	Uroshan Taufiq	T.Y.B.com	9764978596	Uroshan
70	Sultan Mond.	T.Y.B.com	8698700920	Sultan



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CODE GEN041

X

73	Pal Sujit	Sy. BMS	91454622124	Sujit
74	Joshi Meera	Sy. BMS	8149396953	Meera
75	Purohit Shekhar Ambalal	Sy. BMS	9028822269	Shekhar
76	Amit Chaudhary Anesh	Sy. BMS	958046628	Amit Chaudhary
77	Shiv Kumar Jodav	Sy. BMS	8796270237	Shiv
78	Khan Naushad Nafish	Sy. BFM	—	Naushad
79	Kavi Manoj Singh	Sy. BFM	973035092	Manoj
80	Shahid Nazir Siddiqui	Sy. BFM	8698700607	Shahid
81	Radhika Jalbahadur yadav	Sy. BMS	9588465921	Radhika
82	Rajbhar Manoj . H.	Sy. BFM	7219040283	Rajbhar
83	Chaudhary Juli Ramprakash	Sy. BFM	8983069692	Juli
84	Pal madhu Shivdhare	Sy. BFM	9011672696	Madhu
85	Soema Rameshwar Ghaw	Sy. BFM	7385921337	Soema
86	Imman F Khan	Sy. BFM	9699194236	Imman
87	Sadhwala Subhanuddin	Sy. BFM	7040205704	Subhan

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 Shurparaka Education Trust's
 M. B. Harris College
 A. E. Kalsekar College of Commerce & Management
 Nawayatnagar (W), Tal. Vasal, Dist. Palghar - 401 203.





Other Supporting documents Seminar by T.I.M.E. Career Guidance in the Field of Finance, Marketing & HR

“An Entrepreneurship Guidance Programme in the Field of Finance, Marketing & HR”

T.I.M.E.
Triumphant Institute of Management Education Pvt. Ltd.
time@time4education.com | time4mumbai

Seminar / Event Feedback Form

For Office Use:
Date: _____ Location: _____
Centre: _____ Speaker Name: _____
Seminar/Event Name: _____

1. How did you find the session? Excellent Very Good Good Average Poor

2. Was the session useful in clearing your doubts & meeting your expectations?
 Yes Partially If No, what more could have been done: _____

3. Which other type of session would you want us to conduct in the future? _____

4. How would you rate the speaker? Excellent Very Good Good Average Poor

5. How did you come to know about this Seminar / Event?
 Advertisement Pamphlet / Coupon Banner / Hoarding Friends / Seniors
 SMS / Email / Call Online / Website / FB School / College / Society Others: _____

MBA (In India) **Pis tick the ones you are interested in:** **MBA/MIM/MS/MEM (via GMAT / GRE)**

Which exams are you planning to take?
 CAT MBA-CET XAT NMAT SNAP
 Others: _____

Preference of pursuing further studies? India Abroad

Which exams are you planning to take? GMAT GRE

When are you taking the exam? _____

When are you planning to apply to colleges?
 Within 3m 3 - 6m After 1yr Other: _____

Govt. Jobs Which exams are you planning to take?
Bank: IBPS Clerical IBPS PO IBPS SO
 SBI Clerical SBI PO SBI SO
 RBI RRB [Regional/Rural Bank] Other: _____

Which exams are you planning to take? **BBA / CLAT**
BBA: IPM NPAT SET DU Christ
LAW: CLAT AILET SET(Law) CET (Law)

Railway: RRB [Railway Recruitment Board]

Staff Selection: SSC-CGL

Insurance: LIC NICL Other: _____

Defence: CDS AFCAT Other: _____

GATE: PSU Jobs ESE MSEP M.Tech.

Placements Comprehensive Recruitment Training

Std.: 7th 8th 9th 10th **School Tuitions**
Board: CBSE ICSE SSC
Sub: Maths Science Social Studies Languages
School Name: _____

Personal Information:
Name: _____ Parent Name: _____
Mobile: _____ Email: _____
Address: _____
Pincode: _____
College Name: _____ Location: _____
Degree/Diploma: _____ Stream: _____ Year of Completion: _____
If Working: Company Name: _____ Location: _____
Designation: _____ Total Work-ex: _____ Years _____ Months



 **T.I.M.E.** MUMBAI CENTRE

Triumphant Institute of Management Education Pvt. Ltd.
Licensee: Supreme Education Pvt. Ltd.

Dear Parent/Student,

Greetings from T.I.M.E., India's leading test-prep institute. Thank you for attending this important workshop. We hope you got good insights out of the same and it will help you make the right decision for choosing the right career.

T.I.M.E. was established in 1992 now has a pan-India presence with 246 center's spread across 116 towns/cities and is headquartered at Hyderabad. 40 IIT/IIM graduates form part of the core team at T.I.M.E. It has already achieved the milestone of training more than 13.5 lakhs students since inception.

The success figures of the students who have entrusted us with this ever-important responsibility speak for themselves (2301* T.I.M.E. students have secured 10221 final selections 2016-18) about the efficiency and professional expertise available at T.I.M.E.

Our Courses: CAT / CET / BANK PO / GRE / GMAT

Course Highlights at T.I.M.E. -

- 1) Conceptual & Subject wise training for all management exams.
- 2) Experienced Faculty.
- 3) Personalized attention with competitive and apt batch size
- 4) Regular Tests - Section wise and full length tests covering varying difficulty levels - Foundation, Intermediate and Advanced.
- 5) All India Level Exams and its in-depth analysis.
- 6) Online Account featuring links on GK and resourceful information.
- 7) Exhaustive Study Material covering paper pattern of all exams.
- 8) Special Boost-up/Toppers Workshops /Foundation Sessions for non-engineers (Math Phobic)
- 9) Doubt clearing Sessions and Revision modules.
- 10) Performance Assessment of students.
- 11) Essay, GD & Interview training.

I would like to take this opportunity to invite you for **personal one to one counseling session** at our T.I.M.E. Centre. To understand your study plan and the course best suited for you.

Trust nothing but the best; we care for your career.

Warm Regards,
T.I.M.E. Vasai
0250-2331200/01

Andheri 26833059
Dadar 24121626
Mira road 9702183232
Thane 25397788

Anushakti Nagar 25557088
Dombivli 0251-6500474
Mulund 25615388
Vasai 0250-2331200

Borivali 28909031
Gpar 42150190
Panvel 27467355
Vashi 27894528

Churchgate 22875355
Malad 28804908
Powai 25703998
Vile Parle 26631617



**Report on Seminar by T.I.M.E. Career Guidance in the Field of Finance,
Marketing & HR**
**“An Entrepreneurship Guidance Programme in the Field of Finance,
Marketing & HR”**



S.E.M.T.'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
Nawayat Nagar, SOPARA (W), Vasai, Dist- Palghar
PIN - 401 203, (MAHARASHTRA)

Title: Career Guidance Seminar

Date: 8th January 2018

Resource Person: Mr. Dheeraj Purohit

Designation: Assistant Manager in Marketing

Introduction:

A.E. Kalsekar College organised a highly informative seminar on 8th January 2018

aimed at providing career guidance to students. The seminar featured Mr. Dheeraj Purohit, an experienced professional in the field of marketing, who shared valuable insights and advice with the attendees. This event aimed to help students make informed decisions about their future career paths and explore opportunities in the dynamic field of marketing.

Key Topics Covered:

1. **Overview of Marketing Careers:** Mr. Dheeraj Purohit provided an overview of various career paths available in the marketing industry, highlighting the diverse roles and responsibilities within this field.
2. **Skills and Qualifications:** The resource person discussed the essential skills and qualifications required for a successful career in marketing. He emphasised the importance of effective communication, analytical thinking, creativity, and adaptability in this competitive industry.
3. **Industry Trends:** Mr. Purohit shared insights into the latest trends and developments in the marketing field, including digital marketing, social media marketing, and the growing importance of data analysis in decision-making processes.
4. **Career Opportunities:** The seminar focused on the wide range of career opportunities available in marketing, such as brand management, market research, advertising, public relations, sales, and digital marketing. Mr. Purohit provided real-life examples and success stories to inspire the students.
5. **Professional Development:** The resource person highlighted the significance of continuous learning and professional development in the marketing



Principal
Dr. Mohammad Khalil Ahmad
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



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PALGHARPIN - 401 203, (MAHARASHTRA)



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A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
Nawayat Nagar, SOPARA (W), Vasai, Dist- Palghar
PIN - 401 203, (MAHARASHTRA)

- industry. He discussed various avenues for acquiring additional skills and knowledge, including certifications, workshops, and internships.
6. Networking and Mentorship: Mr. Purohit emphasised the value of networking and building relationships within the marketing industry. He shared tips on how to establish meaningful connections and seek mentorship from experienced professionals.
 7. Q&A Session: The seminar concluded with an interactive question and answer session, allowing students to seek further clarification and guidance from Mr. Dheeraj Purohit.

Conclusion:

The Career Guidance Seminar conducted by A.E. Kalsekar College on 8th January 2018, provided students with valuable insights into the marketing industry. Mr. Dheeraj Purohit, Assistant Manager in Marketing, shared his expertise, experiences, and advice, empowering students to make informed decisions about their career paths. The event successfully inspired and equipped students with the necessary knowledge and skills required to excel in the dynamic world of marketing.




Principal

Dr. Mohammad Khalil Ahmad
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
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Seminar on Career Guidance

“Using MBA as a source for development of Entrepreneurship skills” held on
01/02/2018

S.E.M. Trust's
M.B.Harris College of Arts
A.E. Kalsekar College of Commerce and Management
Naac Acceridated B+

31st Jan 2018

Notice

All the students are hereby informed that seminar on “Career Guidance” will be held on 01 Feb 2018 i.e. Friday in A.V Room at 11.30 a.m. The Speaker of the Programme will be Mr.Raj Mhatre. Students are requested to be present as attendance is compulsory.

Incharge

Asst.Prof.Sujata Yadav

F.Y.BCOM A

F.Y.BCOM B

F.Y.BCOM C

S.Y.BCOM A

S.Y.BCOM B

T.Y.BCOM

F.Y.BMS A

F.Y.BMS B

S.Y.BMS

T.Y.BMS

F.Y.BFM

S.Y.BFM

T.Y.BFM

F.Y.BA

S.Y.BA

T.Y.BA

Principal

(Dr.Khalil.Ahmed)

Principal

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W), Tal. Vasal, Dist. Palghar - 401 203.





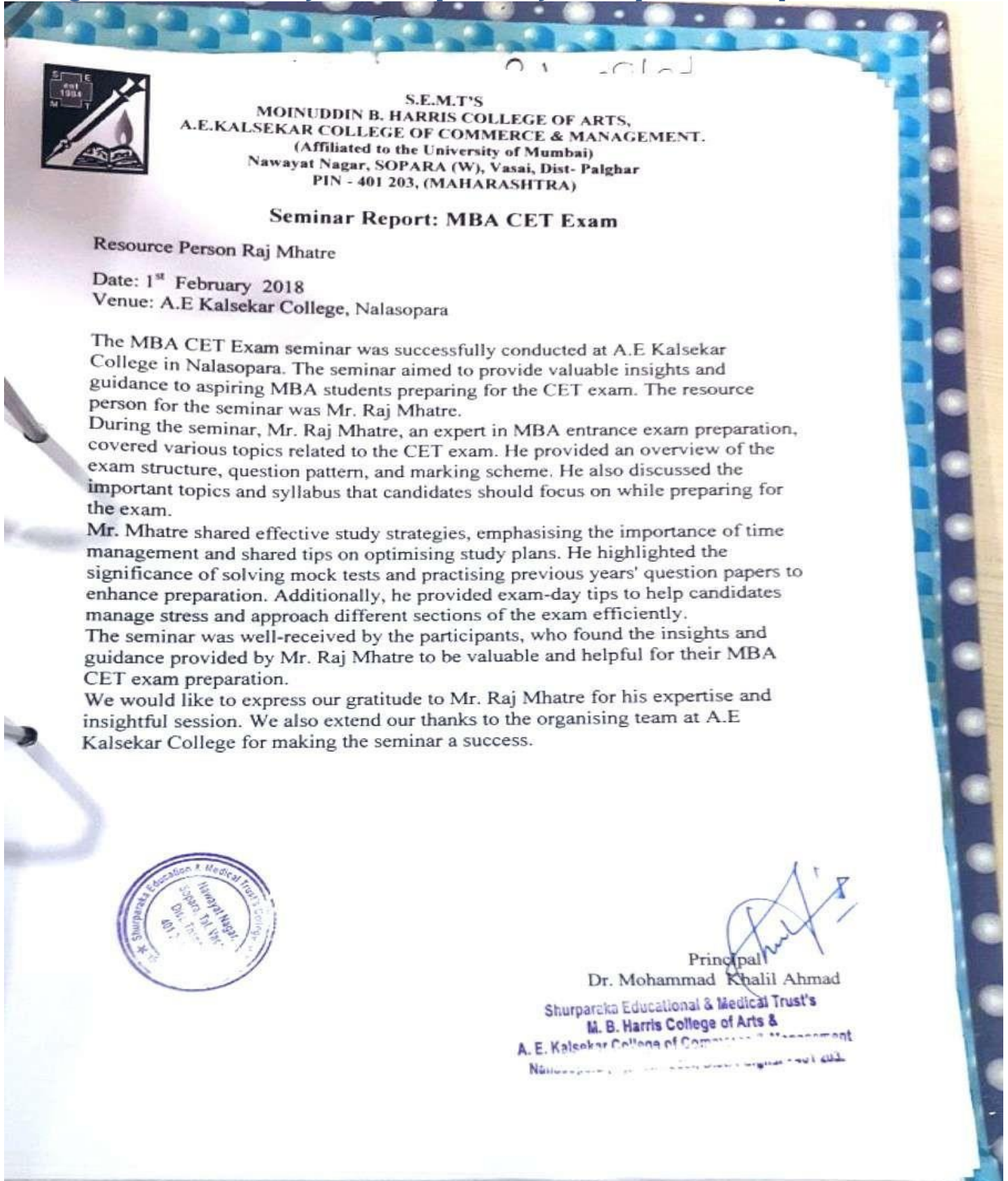
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PALGHARPIN - 401 203, (MAHARASHTRA)



Report of Seminar on Career Guidance

“Using MBA as a source for development of Entrepreneurship skills”





Workshop on How to Reuse Waste Paper as Art & Craft
"An Entrepreneurship Development Skill" held on 16/02/2018



**MAHATMA GANDHI HANDICAPPED
TRAINING CENTRE**

SIONNAGAR, BAROT VAS, OPP. BHAKT PRAHLAD SOCIETY, KOKHARA,
MANINAGAR (E) AHMEDABAD - 380 008



Ref. No. 9175

Phone No. 07 - 9879499117

Date : 1st January 2000



CERTIFICATE

This is to certify that Mr. Jeetu K. Barot is the teacher of our Training Centre and handicapped children. He is Artist and make demonstration in every school, every institution and this demonstration is useful for the students. If the students want to learn he has practical guide book, album with photo and pictures. This money from sale of books will goes to handicapped children. Every schools and colleges are helping Mahatma Gandhi Handicapped Training Centre. If you help for this, God will help you.

If permitted we will display the demonstration 5 to 10 minutes
as per your request

Helplines for Physically Handicapped

We help....

Food

Milk

Auto

School Fees etc.,

For Physically Handicapped

D.K. ROYS

President
Mahatma Gandhi Children Handicapped
Handicraft Training Center
Ahmedabad



16/02

Sunny Pooja 523005377



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A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

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Thanks Letter for Workshop on How to Reuse Waste Paper as Art & Craft
"An Entrepreneurship Development Skill"



SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT
AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" Grade by AACSB

Ref. No. SEMT/1018/18

16/2/2018

To
Mr. Sunny Rai
Mahatma Gandhi Handicapped Training Centre

Sub: Thanking Letter

Respected Sir,

This is to put on record our heartfelt thanks to deliver a session on "Demonstration on Reuse Paper Art & Craft of Waste Papers" on 16/2/2018 at 10:00 am in our college premises.

Kind regards,



Yours sincerely

Dr. M. A. Ahmad

Principal
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.

Nawayat Nagar, P. O. Sopara (West), Tal. Vasai Dist. Palghar, Pin-401 203. Tel.:0250-6421694 / 7840941177
www.semtrustcolleges.net • E-mail: semtcollege@yahoo.com

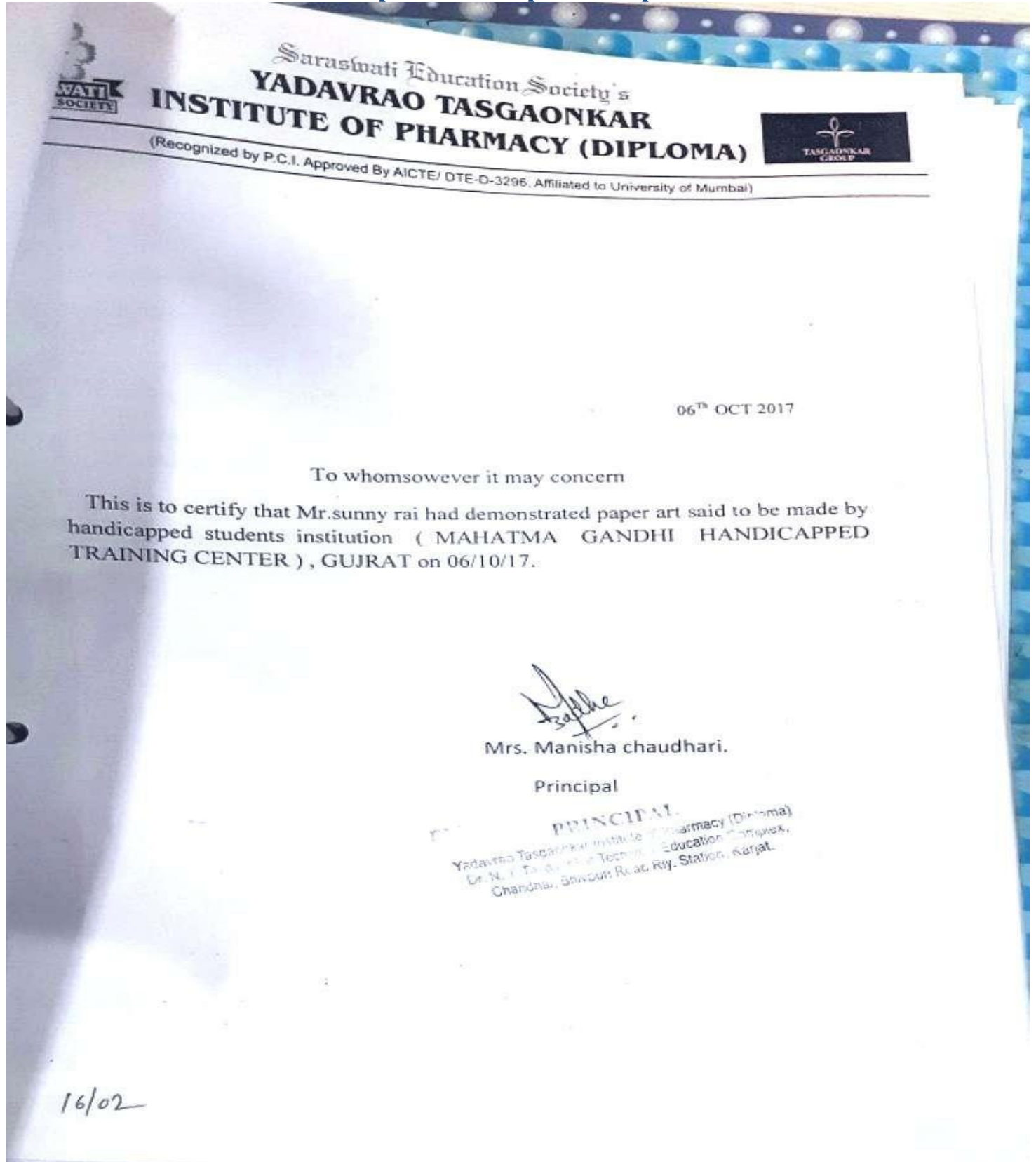


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PALGHARPIN - 401 203, (MAHARASHTRA)



Other Documets for Workshop on How to Reuse Waste Paper as Art & Craft
"An Entrepreneurship Development Skill"





Report of Workshop on How to Reuse Waste Paper as Art & Craft **"An Entrepreneurship Development Skill"**



S.E.M.T.'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
Nawayat Nagar, SOPARA (W), Vasai, Dist- Palghar
PIN - 401 203, (MAHARASHTRA)

Title: Waste Management Seminar Report

Date: 16th February 2018

Conducted by: A.E. Kalsekar College, Nalasopara West

Resource Person: Mr. Samir Roy (Motivator)

Introduction:

A.E. Kalsekar College in Nalasopara West organised a seminar on waste management on 16th February 2018. The seminar aimed to raise awareness about the importance of proper waste management and featured Mr. Samir Roy as the resource person, a renowned motivator in the field.

Highlights:

- Mr. Samir Roy provided an overview of waste management and its relevance.
- The impact of waste generation on the environment was discussed, emphasising pollution and degradation.
- Waste segregation, recycling, and the role of technology in waste management were highlighted.
- The importance of community engagement and awareness campaigns was emphasised.
- A Q&A session allowed participants to seek clarification and share insights.

Conclusion:

The waste management seminar conducted by A.E. Kalsekar College successfully educated participants about sustainable waste management practices. It inspired individuals to take action and contribute to a cleaner and healthier environment.



Principal
Dr. Mohammad Khalil Ahmad

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



Workshop on How to crack MBA CET "A Step towards development of Entrepreneurship Skills" held on 27/02/2018

S.E.M.T's
M.B. Harris College of Arts &
A.E .Kalsekar College of Commerce and Management
NAAC Accredited B+

25th Feb, 2018

NOTICE

All the students are hereby informed that Seminar on "MBA CET Strategy Workshop" will be held on 27th Feb 2018 i.e. Wednesday in A.V. Room at 11:30 a.m. The speaker of the program will be Dr.A.A.Attarwala Director Incharge and Vishnu Chaware Marketing Manager .Students are requested to be present as attendance is compulsory.

Incharge

Asst.Prof.Sujata Yadav

Principal

(Dr. Khalil.Ahmed)
Principal

Shri. Pankaj Educational & Social Trust's
M.B. Harris College of Arts &
Kalsekar College of Commerce & Management
Nawayatopara (W); Tal. Vasal, Dist. Palghar - 401 203.



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- F.Y.BCOM B ✓
- F.Y.BCOM C ✓
- S.Y.BCOM A ✓
- S.Y.BCOM B ✓
- T.Y.BCOM ✓
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- S.Y.BMS ✓
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- S.Y.BFM ✓
- T.Y.BFM ✓
- F.Y.BA ✓
- S.Y.BA ✓
- T.Y.BA ✓



Flyer of Workshop on How to crack MBA CET
"A Step towards development of Entrepreneurship Skills"

MBA CET Strategy Workshop 2018
Increase your marks by 50+ in CET and other MBA Entrance Examinations

SESSION HIGHLIGHTS

- Overall strategy for MAH-CET 2018 *27-02-18* *ATIA A Mubee*
- How to increase your attempts in verbal, logical reasoning & quantitative by method of elimination *Kohinoor Institute &*
- Art of skipping *Dr. A.A. Attawala*
- Mastering visual reasoning (Unique to MAH-CET 2018) *Director Mubayy*
- Selecting your Post Graduate Program (MMS v/s PGDM)
- Career planning

LOCATIONS

Dadar	Thane	Borivali	Vashi
Date: 24 February 2018	Date: 25 February 2018	Date: 3 March 2018	Date: 4 March 2018
Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm
Venue: Shree Sant Sena Maharaj Sabhagruh, Irani Manzil, Senapati Bapat Marg, Dadar (W)	Venue: Hotel Mourya, Opp. Thane Railway Station, Rikshaw Stand, Thane (W)	Venue: Hotel Sanjog Party Hall, M. G. Road, Borivali (E)	Venue: Darvadnya Bhavan, Plot No. 1-C/1, Sector - 9A, Vashi

For registration call:
Tel: 022-67887777/00
Mob: 9820155405/9769222331/9833202390
For queries email: contact@kohinoor.edu.in



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VISION MBA 2018 presents Half Day Free Workshop which will focus on MAH-CET 2018.



MAH-CET Strategy Workshop 2018

Increase your marks by 50+ in CET and other MBA Entrance Examinations

SESSION HIGHLIGHTS

- Overall strategy for MAH-CET 2018
- How to increase your attempts in verbal, logical reasoning & quantitative by method of elimination & skipping
- Mastering visual reasoning (Unique to MAH-CET 2018)
- Selecting your Post Graduate Program (MMS v/s PGDM)
- Career planning

LOCATIONS

Dadar	Thane	Borivali	Vashi
Date: 25 February 2018	Date: 25 February 2018	Date: 3 March 2018	Date: 4 March 2018
Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm	Time: 10.30 am to 3.00 pm
Venue: Shree Sant Sena Maharaaj Sabhagruh, Iron Manzil, Senapati Bapat Marg, Dadar (W)	Venue: Hotel Mounya, Opp Thane Railway Station, Rikshaw Stand, Thane (W)	Venue: Hotel Sarvag Party Hall, M. G. Road, Borivali (E.)	Venue: Darvadhyia Bhawan, Plot No. 1-C/1, Sector - 9A, Vashi

For registration call:
Tel: 022-67887777 / 00
Mob: 9820155405 / 9769222331 / 9833202390
For queries email: contact@kohinoor.edu.in



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Glimpses of the sessions conducted earlier



After successfully guiding over 2500 students in last 4 years on MBA Entrance Examinations VISION MBA 2018 presents Half Day Free Workshop which will focus on MAH-CET 2018, other MBA Entrance Examinations and admissions to PGDM / MBA / MMS 2018.



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(Affiliated to the University of Mumbai)
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PALGHARPIN - 401 203, (MAHARASHTRA)



Thanks Letter for Workshop on How to crack MBA CET
“A Step towards development of Entrepreneurship Skills”



SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT
AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" GRADE BY NAAC

Ref. No. _____

27/2/2018

Dr. A.A. Attarwala
Director In-charge
Kohinoor Business School




Dear Sir,

We thank you for organizing "**MBA CET Strategy Workshop 2018**" on 27 February, 2018 at 10.30 a.m. in our College Premises.

We appreciate your efforts for the same and wish you the success in all your future Endeavour.

Thanking you

*Received
Abhin A Attarwala
27/2/18*


Principal
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallacopara (W), Tal. Vasai, Dist. Palghar - 401 203.



Nawayat Nagar, P. O. Sopara (West), Tal. Vasai Dist. Palghar, Pin-401 203. Tel: 0250-641664 / 7840941177
www.semtrustcolleges.net • E-mail: semtcollege@yahoo.com



Report of Workshop on How to crack MBA CET **"A Step towards development of Entrepreneurship Skills"**



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MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
Nawayat Nagar, SOPARA (W), Vasai, Dist- Palghar
PIN - 401 203, (MAHARASHTRA)

Title: MBA CET Strategy Workshop Report

Date: 27th February 2018

Resource Persons: Dr. Attarwala (Director) and Dr. Vishnu Chawre

Introduction:

The MBA CET Strategy Workshop, organised by Kohinoor Institute in collaboration with A.E. Kalsekar College, aimed to provide valuable insights and strategies for excelling in the MBA Common Entrance Test (CET). The resource persons were Dr. Attarwala (Director) and Dr. Vishnu Chawre.

Workshop Highlights:

- Dr. Attarwala and Dr. Chawre provided an overview of the MBA CET, its sections, and key areas of focus.
- Time management tips were shared, emphasising the need to prioritise questions based on difficulty and allocated marks.
- Effective test-taking strategies were discussed, including skimming, elimination methods, and systematic approaches.
- Mock tests were analysed, with explanations of solutions and guidance on avoiding common pitfalls.
- Participants received personalised guidance and had their doubts cleared.
- Dr. Attarwala delivered a motivational session, sharing success stories and emphasising a positive mindset.

Conclusion:

The MBA CET Strategy Workshop by Kohinoor Institute and A.E. Kalsekar College offered valuable guidance, strategies, and motivation for MBA CET preparation. Dr. Attarwala and Dr. Chawre provided expert insights, and participants left with increased knowledge and confidence.




Principal
Dr. Mohammad Khalil Ahmad
Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W), Tal. Vasai, Dist. Palghar - 401 203.



Attendance of Workshop on How to crack MBA CET
"A Step towards development of Entrepreneurship Skills"

BUDGET STRATEGY WORKSHOP - 2018 speaker 1) Dr. A.A. Hazwala
 2) Vishnu Chavhan
 Kolhapur Institute

S.NO	Name	Class	Mobile	Signature
1	Sway Vithwatama	TYBcom	9876543210	[Signature]
2	Vijay Yadav	TYBcom	9876543210	[Signature]
3	Sandeep Jadhav	TYBcom	9876543210	[Signature]
4	Anil Chavhan	TYBcom	9876543210	[Signature]
5	Rajesh Kumar	TYBcom	9876543210	[Signature]
6	Sukhraj Chavhan	TYBcom	9876543210	[Signature]
7	Kiran Gupta	TYBcom	9876543210	[Signature]
8	Rajesh Kumar	TYBcom	9876543210	[Signature]
9	Pranav Jadhav	TYBcom	9876543210	[Signature]
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11	Anshu Jadhav	TYBcom	9876543210	[Signature]
12	Deepak Kumar	TYBcom	9876543210	[Signature]
13	Vishal Rajesh Kumar	TYBcom	9876543210	[Signature]
14	Pranav Jadhav	TYBcom	9876543210	[Signature]
15	Devish Shah	TYBcom	9876543210	[Signature]
16	Anam Jadhav	TYBcom	9876543210	[Signature]
17	Mohammed Akhbar	TYBcom	9876543210	[Signature]
18	Shamir Saif	TYBcom	9876543210	[Signature]
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53	Khan Farhat Nisar	TYBcom	9876543210	[Signature]
54	Sonali Yadav	TYBcom	9876543210	[Signature]



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Workshop on Tally ERP -9 Accounting Software
"A Course for Entrepreneurship Skill development" held on 10/03/2018



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PIN - 401 203, (MAHARASHTRA)

Date: 25th January 2018

NOTICE

All the Teachers and Students are hereby informed that IQAC, organises One Day Workshop only for students on Tally ERP 9 – Accounting Software” on Saturday, 10th March 2018 at 9.00 am. Kindly attend the Workshop

FYBCOM *[Signature]*

FYBA

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FYBFM

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[Signature]
Principal Sign
Principal

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**Thanks Letter for Workshop on Tally ERP -9 Accounting Software
"A Course for Entrepreneurship Skill development"**



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(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST- PALGHAR
PIN - 401 203, (MAHARASHTRA)

Date: 8th March 2018

To
Mrs. Kanchan Nag
Assistant Professor
S.N College of Arts, Science and Commerce,
Bhayander

Respected Miss,

I extend my heartfelt thanks to you for conducting Workshop on "Tally ERP 9 – Accounting Software" on 10th March 2018 at 9.00 am.

I sincerely thank you for sparing your valuable time with us. Your valuable guidance and advice have enlightened our Students.

We look forward to you for your kind cooperation in future endeavors

Thanking you

Yours Faithfully

(Dr Mohammad Khalil Ahmad)

Principal

Principal

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nawayat Nagar, Sopara, Dist. Palghar - 401 203.





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Invitation Letter for Workshop on Tally ERP -9 Accounting Software
"A Course for Entrepreneurship Skill development"



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(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST- PALGHAR
PIN - 401 203, (MAHARASHTRA)

Date: 8th March 2018

To
Mrs. Kanchan Nag
Assistant Professor
S.N College of Arts, Science and Commerce,
Bhayander

Sub: Invitation for Workshop on "Tally ERP 9 – Accounting Software"

Respected Madam

I would like to invite you as a Guest speaker for Workshop on "Tally ERP 9 – Accounting Software" for Students to be held on Saturday, 10th March, 2018 at 9.00 am in our College.

Kindly confirm your availability.

Thanking you

Yours Faithfully

Principal

Principal

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.





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Images & Banner of Workshop on Tally ERP -9 Accounting Software "A Course for Entrepreneurship Skill development"



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INTERNAL QUALITY ASSURANCE CELL
Organises One day Workshop only for Students
on
"Tally ERP 9 - Accounting Software"
10th March 2018

Resource Person
Mrs. Kanchan Nag (Msc-IT, B.Ed.)
Asst. Prof. Shaikh Irshad Wajid Ali (IQAC Co-Ordinator)
Dr. Khalil Ahmad (Principal)





Report on Workshop on Tally ERP -9 Accounting Software "A Course for Entrepreneurship Skill development"



S.E.M.T.'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAL, DIST- PALGHAR
PIN - 401 203, (MAHARASHTRA)

Title: Seminar Report on Tally ERP 9 – Accounting Software

Date: 10th March, 2018

Resource Person: Mrs. Kanchan Nag

A.E. Kalsekar College in Nallasopara conducted a Tally ERP 9 – Accounting Software programme to educate students about Accounting Software. The workshop aimed to update Theory as well Practical Entry of Accounting

Objectives:

- **Understanding:** Understanding of Accounting Entries, Ledger Creation, Journal Entry, Balance Sheet reading
- **Practical Aspects:** Students are able to pass Journal Entry of Accounting Transaction
- **Review and Analysis:** Student are able to review and analysis all Financial Transaction
- **Support and Resources:** Sharing information to Students about accounting software and availability of computer resources

Highlights:

- **Expert Presentation:** Detailed overview of Accounting Transaction, Journal Entry
- **Interactive Discussions:** Active participation, Q&A sessions for clarifications.
- **Distribution of Informational Material:** Brochures and pamphlets with key facts and contacts.

Impact and Conclusion: A.E. Kalsekar College's "Tally ERP 9 – Accounting Software programme" successfully disseminated accurate information, about accounting as well practical knowledge of Accounting Software



Principal
Dr. Mohammad Khalil Ahmad

Principal
Shurparaka Educational & Medical Trust's
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PALGHARPIN - 401 203, (MAHARASHTRA)



**Programme Schedule on Workshop on Tally ERP -9 Accounting Software
"A Course for Entrepreneurship Skill development"**

SEMT
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A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT
Nawayat Nagar, Burhan Chowk, Nallasopara (West)
Affiliated to Mumbai University

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INTERNAL QUALITY ASSURANCE CELL (IQAC)

Organised One day Workshop only for Students

On

"Tally ERP 9 – Accounting Software"

On Saturday, 10th March, 2018

Time: 09.00 a.m. to 12.30 p.m.



Programme Schedule

Timing	Session
09.00 a.m. to 9.20. a.m.	Registration
9.20 a.m. to 9.30 a.m.	Opening remarks by Dr. M.K.Ahmad, Principal, A.E.Kalsekar College of Com. & Mgmt, Nallasopara
9.30 a.m. to 10.30 a.m.	Technical Session I: Introduction of Tally, Group, Ledger, Voucher Creation by Mrs. Kanchan Nag
10.30 a.m. to 11.30 a.m.	Technical Session II: Journal Entry, Display of Book, Financial Statement by Mr. Shaikh Irshad W
11.30 a.m. to 12.00 noon	Practical Session
12.00 noon. to 12.10 p.m.	Valedictory

Note: Workshop is free of cost. Only 5 students from each College.

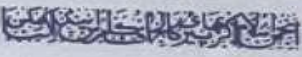


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Attendance Record of Workshop on Tally ERP -9 Accounting Software
"A Course for Entrepreneurship Skill development"


Anjuman-I-Islam's
AKBAR PEERBHOY COLLEGE OF COMMERCE & ECONOMICS
NAAC ACCREDITED COLLEGE
Maulana Shaukatali Road, Do Taki, Mumbai - 400 008.
E-mail : apcce_college@yahoo.co.in, apcce_college@rediffmail.com
Website : www.apcollege.in

Office : 2307 4122
Principal : 2308 3405
Tele-Fax : 2306 3587


Symbol of Secularism
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No. _____

8th March, 2018

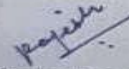
To
The Principal
M.B Harris College of Arts and Commerce
A.E Kalsekar College of Commerce
Nallasopara.

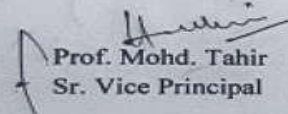
Dear Sir/Madam,

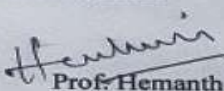
Kindly find the names of the students who wish to attend workshop being conducted in your institution on "Tally ERP-9, Accounting software" on 10th March, 2018.

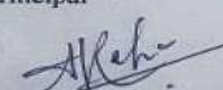
Sr. No.	Name of the student	Class/Roll Number
1	Sanan Fansopkar	T.Y.B.COM/58
2	Saima Shaikh	T.Y.B.COM/88
3	Fahad khan	T.Y.B.COM/37
4	Sadanand Varma	T.Y.B.COM/100
5	Mustafa Malik	T.Y.B.COM/98
6	Shehbaadi	T.Y.B.COM/95
7	Shaikh Dawood	T.Y.B.COM/233
8	Bushra Shaikh	T.Y.B.COM/77
9	Badrunisa Shaikh	T.Y.B.COM/76
10	Shaikh Reshma	T.Y.B.COM/87
11	Shaikh Sana	T.Y.B.COM/91


We thank you for an opportunity provided for the enrichment of students.


Dr. Rajesh H. Bhoite
Department of Bus. Eco.)


Prof. Mohd. Tahir
Sr. Vice Principal


Prof. Hemant Jonnala
Vice-Principal


Prof. Dr. Shaikh Mehmood Hasan
HOD- Business Economics & F.C
PRINCIPAL





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PALGHARPIN - 401 203, (MAHARASHTRA)



Abhinav Shetkari Shikshan Mandal's
ABHINAV COLLEGE OF ARTS, COMMERCE & SCIENCE
B.Sc., I.T., B.M.M., B.Lib., B.Com. (A/c. & Fin.), B. Com. (Fin. Markets)
(Affiliated To the UNIVERSITY OF MUMBAI)

Ref. No. : AC/2017-2018/592

Date : 9/3/18

To,

The Principal,

SEM T, MB HARRIS COLLEGE OF ARTS
and A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

Dear Sir/Madam,

We are sending the following students for the Tally ERP Seminar on 10th March, 2018

1. Yadav Bhushan Barsati T.Y.B.COM 425
2. Upadhyay Arun Ramkrsishna , T.Y.B.COM, 411
3. Yadav Rohan Bankelal, T.Y.B.COM, 435
4. Sharma Akash Mithilesh T.Y.B.COM, 368
5. Gupta Pankaj Ramdular, T.Y.B.COM, 188

Best wishes for the seminar.

Yours Faithfully,

Principal

PRINCIPAL

ABHINAV COLLEGE OF ARTS, COMMERCE & SCIENCE

B.Sc.I.T., B.M.M., B.Lib., B.Com. (A/c. & Fin.), B.Com. (Fin. Markets)
Goddeo, Bhayandar (E), Dist. Thane - 401 105.



S.E.M.T.'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

(Affiliated to the University of Mumbai)

NAWAYAT NAGAR, SOPARA (W), VASAL, DIST-
 PALGHARPIN - 401 203, (MAHARASHTRA)



SEMT's
M.B.HARRIS COLLEGE OF ARTS
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT
 Nawayat Nagar, Burhan Chowk, Nallasopara (West)

ACCREDITED "B+" GRADE BY NAAC

"Tally ERP 9 - Accounting Software" Workshop

10th March 2018



Participant List

Sr.No	Student Name	Class	College Name	Mobile No	Email ID	Sign
1	Uhadhyay Arun. R.	T.Y.B.Com	Abhinav	7715942195	varun888@gmail.com	
2	Yadav Rohan. B.	T.Y.B.Com	Abhinav	8898520129	rohany616@gmail.com	
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4	Gupta Pankaj Ramdul.	T.Y.B.Com	Abhinav	8080104923	4594353563ramdulgupta@gmail.com	
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11	Harsh Mansukh Rpta	T.Y.B.Com	MP.V.V College (Borivali)	9096535361	Harshrpta05@gmail.com	
12	Saurav Jha	S.Y.B.Com	SEMT	7218491090	JSaurav254@gmail.com	
13	Sadeeqa Bukaruddin	S.Y.B.Com	A.E. Kalsekar	7440208704	bukaruddinbkt@gmail.com	
14	Imroha F Khan	S.Y.B.Com	A.E. Kalsekar	9699994231	commerceimroha@gmail.com	
15	Saman Jhanipkar	T.Y.B.Com	A.P. College	8707062428	samanjhanipkar@gmail.com	
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17	Raveena Bhaskar Alle	T.Y.B.Com	A.P. College	9699208463	raveenalle16@gmail.com	
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20	Khan Shah Fahad	T.Y.B.Com	A.P. College	8652683350	khanshahfahad@gmail.com	
21	Khan Jamalsabir Javed	T.Y.B.Com	A.P. College	8892096163	KhanJamal576@gmail.com	



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SEM 1

M.B.HARRIS COLLEGE OF ARTS

A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT

Nawayat Nagar, Burhan Chowk, Nallasopara (West)

ACCREDITED "B+" GRADE BY NAAC

"Tally ERP 9 - Accounting Software" Workshop

10th March 2018

Participant List



Sr.No	Student Name	Class	College Name	Mobile No	Email ID	Sign
22	SHAIKH SANA MOHA SALIM	T.Y.B.Com	AKBAR PEER BHOT COLLEGE	9819600456		Parva
23	SHAIKH AFRIN	T.Y.B.Com	AKBAR PEER BHOT COLLEGE	9820512881		afreen
24	SHAIKH SALMAN SALAHUDDIN	T.Y.B.Com	AKBAR PEER BHOT COLLEGE	8291055836		Salman
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32	Ansari Benazir Hafiz	T.Y.B.COM	A.E. Kalsekar College	8806215446		Benazir
33	Saniya Abdul Rahim	T.Y.B.COM	A.E. Kalsekar College	8983299029		Saniya
34	Soliya Shahid Shaikh	P.Y.B.COM	A.E. Kalsekar College	8879200040		Shahid
35	Khan Nazreen B.H	P.Y.B.COM	A.E. Kalsekar College	9003580290		Nazreen
36	Rukzar Akbar Shaikh	T.Y.B.COM	A.E. Kalsekar College	9158311812	rukzshk103@gmail.com	Rukzar
37	Ansari Rumayy Farouq	T.Y.B.COM	A.E. Kalsekar College	9130982109		Rumayy
38	Khan Shamsiya Mobin	T.Y.B.COM	A.E. Kalsekar College	9224017681		Shamsiya
39	Shaiikh Saleem Deulat P	T.Y.B.COM	A.E. Kalsekar College	8983574380		Saleem
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42	Khan Ayesha Zafar Hasan	T.Y.B.COM	A.E. Kalsekar college	9028248016		Ayesha



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 PALGHARPIN - 401 203, (MAHARASHTRA)



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 Nawayat Nagar, Burhan Chowk, Nallasopara (West)
 ACCREDITED "B+" GRADE BY NAAC

"Tally ERP 9 - Accounting Software" Workshop
10th March 2018

Participant List

Sr.No	Student Name	Class	College Name	Mobile No	Email ID	Sign
37	Malik Tahseen Raisuddin	T.Y.B.com	A.E. Kalsekar college	7738399 461	Tahseen Raisuddin@bali@com	
38	Soniya Mohd. Nazim	tybcom	A.E. Kalsekar college	9762238731	-	
39	Alkhalifa Farveen Mohd Sayfan	T.Y.B.COM	A.E. Kalsekar College	7276230318	-	
40	Sadanand Velma	T.Y.B.Com	A.P. College	9289830613	Sadanandvelma22@gmail	
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50	Dipesh Gaurav	T.Y.B.com	"	8097847906	Gaurav dipesh 98@gmail.com	
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55	VIRALA HIRALAL CHOUDHAR	T.Y.B.COM	A.E. Kalsekar			
56	Archana Hoshila Gupta	T.Y.B.COM	"	9096007972	archanagupta.newe@gmail.com	
57	AKASH SHUM	"	"			



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A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST-
PALGHARPIN - 401 203, (MAHARASHTRA)



**One Day International Conference on
"Commerce, Banking, Economics, Management, Law, Social Science and
Enviroinmental Concern" held on 27/01/2018**



S.E.M.T'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.
(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST- PALGHAR
PIN - 401 203, (MAHARASHTRA)

Date: 25th January 2018

NOTICE

All the Teachers and Students are hereby informed that IQAC, organise One Day International Conference on Commerce, Banking, Economics, Management, Law, Social Science and Environmental Concern on 27th January 2018 at 10.00 am.

Kindly attend the Conference

FYBCOM
FYBA
FYBMS
FYBFM
SYBCOM
SYBA
SYBMS
SYBFM
TYBCOM
TYBA
TYBMS
TYBFM



Principal Sign
Principal

Shurparaka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W); Tal. Vasai, Dist. Palghar - 401 203.



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PALGHARPIN - 401 203, (MAHARASHTRA)



**Invitation Letter for One Day International Conference on
"Commerce, Banking, Economics, Management, Law, Social Science and
Environmental Concern"**



**SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT**

AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" GRADE BY NAAC

Ref. No. _____

INVITATION

Mr. Naval Bajaj
IG, Kokan Division

Respected Sir,

Management, Principal, teaching and non-teaching staff and students cordially invite you as

THE CHIEF GUEST

for a one day **Multidisciplinary International Conference on Commerce, Banking, Economic,
Management, Law, Social Science and Environmental concern**

on Saturday, 27th January 2018

at 10.00 am.

The Conference will prove to be effective platform for sharing knowledge and result in theory, Methodology, application Impact and challenge in technology and management. The aim is to bring together the faculties, researchers, scientists, engineers, stakeholders and practitioners of the industry, community and university professionals and students from above discipline to exchange and share their experience, new ideas and research results related to all aspect of Commerce, Management, Technology and Environmental Concern.

Your presence in the conference will boost up the confidence of the participants. Kindly confirm at khalila8@gmail.com

Sincerely yours,

Dr. M. Khalil Ahmad
Principal

Principal
Shurparaka Educational & Medical Trust's
M.B. Harris College of Arts &
A.E. Kalsekar College of Commerce & Management
Nawayat Nagar, P. O. Sopara, Dist. Palghar - 401 203.

Sagii Dange
Mr. Sagii Ahmed Dange
Vice President (SEMT)

Nawayat Nagar, P. O. Sopara (West), Tal. Vasai Dist. Palghar, Pin-401 203. Tel.:0250-6421694 / 7840941177
www.semtrustcolleges.net • E-mail: semtcollege@yahoo.com



Programme Schedule for One Day International Conference on "Commerce, Banking, Economics, Management, Law, Social Science and Environmental Concern"

International Conference on Commerce, Banking, Economic, Management, Law, Social Science and Environmental concern **PROGRAMME SCHEDULE** 27th January' 2018

Time	Session	In-charge	Venue
9.00 am to 10.00 am	Registration & Breakfast	Shahid Ali Shaikh & Mrs. Geeta Pal	Gymkhana Ground Floor
		Ms. Diksha Vaze & Ms. Sana Shaikh	
INAUGURATION & KEYNOTE ADDRESS			
	Session In-charge	Dr. Caroline David	
	Subject	Speaker	Venue
10.00 -10.05	Recitation from the Holy Quran		College Hall
10.05-10.10	Welcome Speech	Principal - Dr. M K Ahmad	
10.10- 10.20	Felicitations of Guests by Trustees		
10.20-10.25	About the Conference	Convenor - Shaikh Irshad	
10.25-10.35	Inaugural address by the Chief Guest	Mr. Naval Bajaj, IGP- Konkan Region	
10.35-10.45	Relevance of Research	Dr M.Z. Farooqui	
10.45-10.50	Declaration of NAAC Accredited Certification of the College	Principal - Dr. M K Ahmad	
10.50-11.05	Keynote Address- Role of HR in the current scenario of Technological Advancement	Mr. Vikas Shirodkar, Ex VP - HR & Admin, Johnson & Johnson Ltd., Mumbai	
11.05-11.15	Views of Guest of Honour	Dr Ajay M. Bhamre	
11.15-11.25	Views of Guest of Honour	Dr. Madhu Nair TP	
11.25-11.40	Presidential Address	Dr .Zahir I. Kazi, Hon. President, SEMT	
11.40	Vote of Thanks	Mrs. Sujata Yadav	
Technical Sessions I & II			
	Session In-charge	Ms. Elakshi Tawde	
	Tracks	Chairpersons	Venue
11.45to 1.00 pm	Accounts, Commerce & Management	Dr .Anjum Ara M K Ahmad	AV Room
		Dr. V. N. Yadav	
	Vote of Thanks by	Ms.Tahseen Shaikh	
1.00 to 2.00 pm	Lunch		2 nd Floor
Technical Sessions III			
	Session In-charge	Mr. Irshad Shaikh	
	Tracks	Chair person	Venue
2.00 to 3.30 pm	Accounts, Commerce & Management	Dr. Jayshree Mehta	AV Room
		Dr Sunil Shette	
		Feedback from the Students	
	Vote of Thanks by	Mr. Anupam Moghe	
3.30 to 3.45	Tea Break		HALL
3.45 onwards	In-charge	Dr. Caroline David	HALL
	Subject	At the hands of	
	Valedictory function & Certificate Distribution	Chief Guest Guest of Honour Dr. Sunil Shette	



Report of One Day International Conference on
“Commerce, Banking, Economics, Management, Law, Social Science and
Enviroinmental Concern”

Conference Report: Commerce, Management, and Law at A.E. Kalsekar College

Date: 27th January 2018

Resource Person: Mr. Nawal Bajaj, IG, Kokan Division

Highlights:

The Commerce, Management, and Law Conference held at A.E. Kalsekar College served as a platform for the vibrant convergence of ideas, with the aim of exploring the intricate interplay between commerce, management, and law. The event featured a series of notable highlights, such as thought-provoking keynote addresses, engaging panel conversations, influential research presentations, and immersive workshops.

Key Insights:

Interdisciplinary Synergy: The conference underscored the symbiotic relationship between commerce, management, and law, emphasizing the need for cross-disciplinary understanding to navigate today's complex business landscape effectively.

Trends and Innovations: Attendees gained valuable insights into cutting-edge trends such as e-commerce regulations, sustainable business models, and evolving labor laws, equipping them to stay ahead in their respective fields.

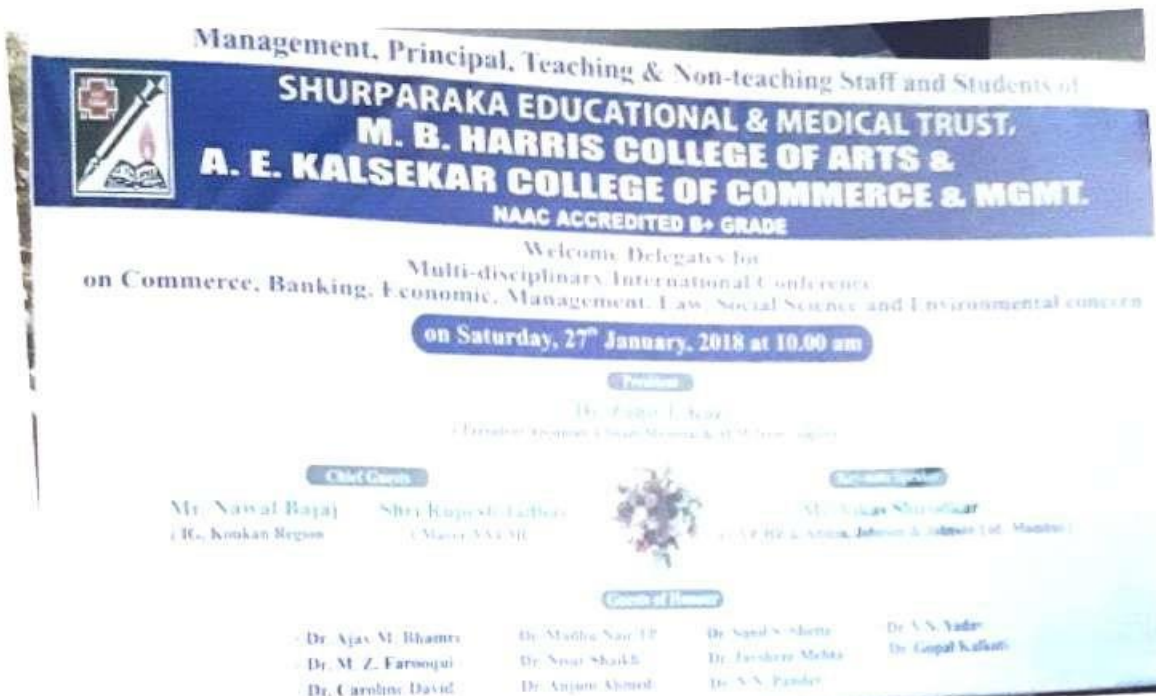
Skill Empowerment: Workshops and seminars provided practical skills, enabling participants to apply legal research methods, financial analyses, and negotiation techniques in practical scenarios.

Impact: The conference facilitated meaningful networking, fostering a sense of community among attendees from academia and industry. Participants left with enriched academic perspectives, updated industry knowledge, and tangible skills, positioning them to thrive in their professional journeys.

Conclusion: The Commerce, Management, and Law Conference proved to be an intellectually stimulating event, offering a platform for robust discussions, idea exchange, and skill development.



***Images of One Day International Conference on
 "Commerce, Banking, Economics, Management, Law, Social Science and
 Environmental Concern"***





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MOINUDDIN B. HARRIS COLLEGE OF ARTS,
A.E.KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT.

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NAWAYAT NAGAR, SOPARA (W), VASAI, DIST-
PALGHARPIN - 401 203, (MAHARASHTRA)



**Thanks Letter of One Day International Conference on
"Commerce, Banking, Economics, Management, Law, Social Science and
Enviornmental Concern"**



S.E.M.T'S
MOINUDDIN B. HARRIS COLLEGE OF ARTS,
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(Affiliated to the University of Mumbai)
NAWAYAT NAGAR, SOPARA (W), VASAI, DIST- PALGHAR
PIN - 401 203, (MAHARASHTRA)

Date: 30th January 2018

To
Navin Bajaj
IG Kokan Division

Respected Sir,

I extend my heartfelt thanks to you for accepting our Invitation for Chief Guest for International Conference on Commerce, Banking, Economics, Management, Law, Social Science and Environmental Concern on 27th January 2018 at 10.00 am.

I sincerely thank you for sparing your valuable time with us. Your valuable guidance and advice have enlightened our Students and Staff.

We look forward to you for your kind cooperation in future endeavors

Thanking you

Yours Faithfully

(Dr Mohammad Khalil Akmal)

Principal

Principal

Shurpanka Educational & Medical Trust's
M. B. Harris College of Arts &
A. E. Kalsekar College of Commerce & Management
Nallasopara (W), Vasai, Dist. Palghar - 401 203.





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**Broucher for One Day International Conference on
"Commerce, Banking, Economics, Management, Law, Social Science and
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**International Conference on
Commerce, Banking,
Economics, Management, Law,
Social Sciences and
Environmental Concerns**

Paper Publication in UGC listed
ISSN Journal "GENIUS"
ISSN: 2279-0489
Impact Factor: 4.248
UGC listed Journal No.: 47100

Venue:

Conference Hall, Shurparka Education
& Medical Trust's, Moinuddin B. Harris
College of Arts & A. E. Kalsekar
College of Commerce and Management,
Nawayat Nagar, Nallasopara (W), Tal.
Vasai, Dist. - Palghar - 401203

Day & Date:

**Saturday,
27th January, 2018**

Organized by

**Shurparka Education & Medical Trust's
Moinuddin B. Harris College of Arts &
A. E. Kalsekar College of
Commerce and Management**

(NAAC Accredited 'B+' Grade)

In association with

Indo Global Chamber of Commerce, Industries & Agriculture, India

About the Conference: International Conference on Commerce, Banking, Economics, Management, Law, Social Sciences and Environmental Concerns aims to bring together the faculties, researchers, scientists, engineers, stakeholders and practitioners of the industry, community and university professionals and students from above discipline to exchange and share their experiences, new ideas and research results related to all aspects of Commerce, Management, Technology and Environmental Sciences. At the end of conference, participants would have better understanding of issues, resolutions and approaches in Environmental Science of all sizes of projects and programs.

About Kalsekar College: Shurparaka Educational & Medical Trust is well known for its academic excellence in Palghar district. It was created in 1984 by a band of likeminded, dedicated and sincere friends from Sopara village with a motto, "Service for all with selflessness and dedication" Under the stewardship and guidance of its founding President (late) Mr. Ridwan B. Harris and the architect of the Trust and its founding General Secretary and Managing Trustee, (late) Mr. Anwar Ahmed Munshi, the Trust made big strides in the field of education in a short span of time and soon started managing institutions form Nursery to Jr. College. From 80 students in 1985, the Trust boasts of around 3000 students now in different institution that it runs. Recently the college has been accredited with 'B+' grade by NAAC. Now, under the dynamic leadership of its present President, Dr. Zahir I. Kazi, an eminent educationist and Hon. President of Anjuman-I-Islam, Mumbai, the Trust has brought into reality the dreams of its founding members by constructing a new, well equipped Educational Complex at Sopara. It's a matter of pride that it started a Degree College, a First in the town of Nallasopara, catering to the educational needs of students from all communities.

About IGCCIA: Indo Global Chamber of Commerce, Industries and Agriculture (IGCCIA) was officially established on April 24, 2012, is a platform for leaders, decision-making authorities, industrialists, and business representation group with the mission of encouraging the sustainable development of the national economy. It provides unique opportunities for making new business expansions, global business networking and partnerships and a wide range of services for member companies and making representation to government and other decision makers on issues important to business. IGCCIA promotes bilateral trade, investment and technology transfer, facilitates business collaborations, joint ventures, partnerships, tie-ups and strategic alliances through a set of proactive business-oriented initiatives. IGCCIA would like to recognize Production methods, warehousing, inventory and services of Industries, and also individuals for their outstanding contribution in their own field and for the social and economic development of our country.





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**Thanks Letter for One Day International Conference on
"Commerce, Banking, Economics, Management, Law, Social Science and
Enviornmental Concern"**



SHURPARAKA EDUCATIONAL & MEDICAL TRUST'S
**M. B. HARRIS COLLEGE OF ARTS &
A. E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT**

AFFILIATED TO MUMBAI UNIVERSITY
ACCREDITED "B+" GRADE BY NAAC

Ref. No. _____

27/1/2018

Mr. Nawal Bajaj,
IG, Konkan Division.

Respected Sir

It is indeed a great privilege and an honour to have you here amongst us as the Chief Guest for the **International Conference** on "Commerce, Banking, Economics, Management, Law, Social Science and Environmental Concerns" held in our College on 27th January 2018.

It was a very nice and pleasant interaction with you in the entire visit to our college. Sir, everyone got very much impressed with your humility, aptness, kindness and with your excellent personality. Sir, I, as the principal of this college, assure you that whatever suggestions and recommendations have been put forth by you, I will try to implement all to the best of the satisfaction of all the stakeholders of the institution.

I hope to have my continued interaction with you in future also. I extend my sincere thanks to you for your support and cooperation and devoting your valuable time for us from your extremely busy schedule. **Keep in touch sir.**

Thanking you



Principal

Principal

Shurparaka Educational & Medical Trust's
Nallasopara (W); Tal. Vasal, Dist. Palghar - 401 203.



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Attendance Record for One Day International Conference on
“Commerce, Banking, Economics, Management, Law, Social Science and
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PaperId	Name of the Author	Designation & CollegeAddress	Email Id	ContactNo	PaperTitle
AEK18001	Dr. Rajesh Mankani	Faculty -Lala Lajpatrai College of Commerce & Economics, Mumbai Visiting Faculty in Management/HR/Family Managed Businesses Corporate Trainer & Management Consultant	doctor.rajeshmkn@hotmail.com	8369912384	A STUDY OF MANAGEMENT OF "FAMILY BUSINESS DYNAMICS" AS A FACTOR IN CONTRIBUTING TO THE SUCCESS OR FAILURE OF FAMILY MANAGED BUSINESSES
AEK18002	Ms. Sneha Pramod Vaidya	Nursing Director, Apollo Hospitals, Navi Mumbai, 400614 Maharashtra, India	sneha_vdy@yahoo.com		AWARENESS EVALUATION ON HAND HYGIENE IN APOLLO HOSPITALS, NAVI MUMBAI
AEK18003	Ms. Sneha Pramod Vaidya	Nursing Director, Apollo Hospitals, Navi Mumbai, 400614 Maharashtra, India	sneha_vdy@yahoo.com		NURSES SATISFACTION IN APOLLO HOSPITALS, NAVI MUMBAI
AEK18004	Ms Shubhshree V Parab	Asst. Prof. Kirti M Doongursee College Dadar	shubhshreeparab@gmail.com sona_bm@rediffmail.com	9820612411	RURAL FINANCE AND AGRICULTURE DEVELOPMENT-POST DEMONETISATION
AEK18005	Jayprakash Yadav Manoj Kumar L Mishra	Prahladrai Dalmia College of Commerce and Economics Sundar Nagar, Malad (w), Mumbai-64. G.N.Khalsa Colleges of Arts, Science and Commerce Matunga, Mumbai-19	jayp1975@gmail.com mkmishra_math@yahoo.co.in		Q-Meixner's Polynomial and Continued Fractions
AEK18006	K.D.Landge	Assistant Professor in Economics, Chetana's H.S. College of Comm & Economics, Bandra east, Mumbai-400051	kdlandge@mail.com	9819091037	Recent Trends in Social Sector expenditures and the Changing Scenario of Community Development in India.
AEK18007	Ms.DURGA SINGH	SHANKAR NARAYAN COLLEGE OF ARTS & COMMERCE, MAHAVIDYALAYA MARG, NAVGHAR ROAD, BHAYANDER(EAST), THANE-401105.	durgaomprakash695@gmail.com	8451895499	BANKING AND FINANCE
AEK18008	Dr. Purushottam Wadje	Professor BIMM, Pune	prwadje@yahoo.com	9881475306	LEADERSHIP IN Management





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AEK18009	CA Kiran Gajjar	Assistant Professor Bunt Sangha's Anna Leela College	kiransir1974@gmail.com	9821400281	Result of Demonetization
AEK18010	Yogesh Prasad Kolekar	Asst. Professor Ismailsaheb Mulla Law College, Satara	profkolekar@gmail.com	9604363444	Bankers Obligation To Honor Cheque
AEK18011	VANDANA SOLANKI	Smt. CHM COLLEGE, ULHASNAGAR	vandanasolanki971@gmail.com naresh.searchsolutions@gmail.com	9819 536232 79 7782 4722	To Study The Role of Technology in Mental Health Services
AEK18012	Mr. Firozkhan Khurshit Khan Dr. Vinod S. Khapne	Research Scholar, S.R.T.M. Nagpur University, Nagpur Associate Professor Arts, Commerce & Science College, Taywade College, Mahadula - Koradi, Nagpur S.R.T.M. Nagpur University, Nagpur-Maharashtra- India	prof.firozkhan@gmail.com	9222335532	Indian Derivative Market: Issues and Future Prospects
AEK18013	Kailash Chandak	Head & Associate Professor Dept. of Accountancy, K C College, Churchgate, Mumbai.	kailash.chandak@kccollege.edu.in	9821195222	MEASUREMENT OF WEALTH CREATION THROUGH EVA : ANALYSIS OF SELECT BANKING COMPANIES
AEK18014	MR. ASHOK VASANT MAHADIK	Asst. Prof. Dept. of Accountancy Lala Lajpatrai College of Comm. & Eco. Mahalakshmi, Mumbai 400 034	mahadikashok@gmail.com		E resource awareness amongst college teachers
AEK18015	Ritu Chakraborty	ASSISTANT PROFESSOR SHEILA RAHELA SCHOOL OF BUSINESS MANAGEMENT AND RESEARCH Kherwadi, Bandra East, Mumbai, Maharashtra 400051	ritubhatta@gmail.com	9867881762	Growth Potential of Inland Water Transport in India
AEK18016	Miss Meghana vyas Dr. Swati Desai	Assistant professor, S.K. Somaiya college of Arts, Science and Commerce Research supervisor Jitu research scholar, Rajasthan	meghanavyas16@gmail.com	9892967830	OPERATIONAL RESEARCH- A GLOBAL REQUISITE





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AEK18017	Charlotte Braganza,	Assistant Professor, S. K. Somaiya College of Arts, Science and Commerce	charlottcalypso@gmail.com		CONSERVING URBAN LANDSCAPES - A CASE STUDY OF GREATER MUMBAI
AEK18018	Usha. P. Oomman	Smt. CHM College, Ulhasnagar- 421003	ushadavid@yahoo.com	9323131973	A Qualitative Study of Social and Mental Health Status in Certain Slums of the Central Suburbs of Mumbai
AEK18019	Dr. Rani Tyagi	Dept of EVS H.R.College of Commerce and Economics Churchgate, Mumbai.	ranytyagi@gmail.com		Environmental Economic Perspective of Noise Pollution in Mumbai: A Major Environmental Concern
AEK18020	Prof. Nirav Rashmikant Goda	Assistant Professor Thakur College of Science And Commerce ShyamnarayanMarg, Thakur Village, Kandivali (East), Mumbai - 400101	nir4uever@gmail.com	9869821021	"The Role of MIS in Decision Making in Public and Private Limited Organization of Mumbai Region"
AEK18021	Ms. Sodabibi A. Farooqui Mr Raju Savkare	Asst Professor Public Night Degree College Asst Professor Public Night Degree College	bilisoda@gmail.com	8082006311	Performance of Public Sector Enterprises Comparative Study (Before and after disinvestment)
AEK18022	Dr. Neha Sanjay Jagtiani	Vice-Principal R. D. & S.H. National College of Arts and Commerce, Mumbai	neha.s.jagtiani@gmail.com	9920989602	A paradigm shift in handling of Human Resource Management.
AEK18023	Dr. Ashish S. Hattangdi	Assistant Professor, Alkesh Dinesh Mody Institute For Financial And Management Studies, University Of Mumbai	ashishhattangdi@gmail.com		Digital education: Opportunities for India to participate in the studying and teaching process globally
AEK18024	Ms. Dhanashree Sawant	Asso. Prof. Dept of Economics, Sheth NKT College of Arts & Com. Thane	dpsawant@gmail.com	9821142116	Porter's Diamond in Tourism Industry in Sindhudurg - A Study





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AEK18026	Anis Ahmed B. Choudhery	Department of Zoology G.M.Momin Women's College, Bhiwandi, 401302, Dist.Thane, Maharashtra, India	anischoudhery@gmail.com		Seasonal trends of common water-borne diseases in the slum areas of Bhiwandi
AEK18027	Mr. Aftab Ahmed	Assistant Professor, AI's Allana Institute of Management Studies, Mumbai	aftab.ahmed@aiaims.com	9833045186	A Study on the growth of Medical Tourism in India: A review
AEK18028	AARTI NAYAK DR. SWATI DESAI	S.K. Somaiya college of Arts, Science and Commerce, Mumbai RESEARCH SUPERVISOR	aarti.nayak@somaiya.edu	8779023645	SIMULATION TOOLS FOR CLOUD COMPUTING
AEK18029	Shahida Shakeel Shaikh	M.B.Harris College Of Arts and A.E.Kalsekar College of Commerce And Management, Nallasopara West , Nawayat Nagar , Tal - Vasai , Dist - Palghar Maharashtra	shahidashaikh1810@gmail.com	7507106242	ETHICS AND CORPORATE SOCIAL RESPONSIBILITY
AEK18030	Dr. Tanusree Chaudhuri	Asst. Prof. In Environmental Studies Vivek College of Commerce, Goregaon(West) Mumbai-400 104	tanusreec@gmail.com	9819559629	Cropping Pattern and Trends in Area Under Cultivation of Food and Non-Food Crops in India, 1950-51 to 2010-11
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AEK18033	Dr. Suvalba Pirani	Asst. Professor Department of Commerce St. Xaviers College - Autonomous Mumbai, Maharashtra 400001	suvalbapirani@gmail.com		Corporate Governance in Banks

